

2017 AFSA INTERNATIONAL CONVENTION PROFESSIONAL AIRMEN'S CONFERENCE

July 22 - 26 | Reno Nevada | *Reserve Your Space Now*

Event Program Book Advertising Form

Special AFSA Member, Division & Chapter Rates*

AD RESERVATION DEADLINE: MAY 24, 2017

AD ARTWORK DEADLINE: JUNE 10, 2017

*Return this completed form with payment and ad copy to the
HQComm Department at afsacomm@hqafsa.org. For additional questions,
please contact Andrea Sanford, Marketing Manager 800-638-0594 x 297*



YES!

I'd like my information featured in the 2017 Commemorative Event Program Guide Magazine

Special* AFSA Member, Division & Chapter Discounted Rates

CONTACT/BILLING INFORMATION

Business Name _____

Point of Contact _____

Address _____

City/State/Zip _____

email _____ Phone Number _____

Division # _____ Chapter # _____ Membership # _____

This ad is for my (check one): ☐ Division ☐ Chapter ☐ Personal ☐ Other _____

PRINT AD SIZES

Please select the ad size and price. Your ad material must be of print-ready high resolution quality and submitted with the exact dimensions as listed below. All program book ads are printed in full color.

☐ Full Page (7.5"wide x 10"high). \$250

☐ Half Page (7.5"wide x 4.75" high). . . . \$150

☐ 1/3 Page (7.5"wide x 3"high) \$100

☐ 1/4 Page (3.5"wide x 4.75"high). . . . \$ 85

☐ Business Card (3.5"w x 2.125"h). \$ 50

☐ My print-ready ad is attached here (do not fold)

☐ My ad will be sent to: afsacomm@hqafsa.org
*Please add AFSAPAC17Program AD and your
Div/Chapter/Membership# in the subject line.*

*Ad resolution must be at least 300DPI. PDF is the preferred format.
AFSA cannot adjust or change text and will not accept photo copies,
low resolution or folded artwork. **Ads must be emailed to
afsacomm@hqafsa.org by June 10, 2017.** Ad design services are
available at an additional cost. Please contact us for details.*

PAYMENT INFORMATION

Check one: ☐ Check ☐ Money Order
☐ Visa ☐ MasterCard ☐ AMEX ☐ Discover

Amount to be billed \$ _____

Credit Card # _____

Exp Date _____ Security Code _____

Address for Card _____

Signature _____

Date _____

TO BE
COMPLETED
BY AFSA STAFF
ONLY

Reservation received: _____
Artwork received: _____
Payment received: _____
Payment submitted: _____
Entry complete: _____